

# Kananaskis Improvement District Council Strategic Plan

2019-2022



KANANASKIS  
IMPROVEMENT  
DISTRICT



## Message from the Council

The Kananaskis Improvement District (KID) is a very special place, and the plan to ensure its sustainable future needs to be equally distinct. KID is at a pivotal point in its existence, with the major impacts of visitor demand, environmental concerns and aging infrastructure demanding Council's attention.

The KID Council has been intentional and thorough in its strategic planning process; the results are intended to balance the need for action and change, with effective use of existing resources.

Council members are honoured to serve this community and look forward to working with all stakeholders to ensure a bright and innovative future for the Kananaskis Improvement District.



---

Councillors: Darren Enns, Melanie Gnyp, Jeff Storck Erum Afsar, and Stephen Dodwell.

---



**KANANASKIS  
IMPROVEMENT  
DISTRICT**



## A. Vision, Mission & Values

The Kananaskis Improvement District has well-defined principles and guidelines that are the foundation upon which all plans and activities are built.

### A.1. Vision

Working together, KID will sustain Kananaskis Country as a destination that provides local community with opportunities for a distinct quality of life, while ensuring Albertans and visitors can engage in a variety of natural outdoor experiences in a wilderness environment protected for future generations.

### A.2. Council's Mission

KID will continue to provide efficient local government and municipal services in collaboration with its partners.



**KANANASKIS  
IMPROVEMENT  
DISTRICT**



### A.3. Council's Values



**Accountability:** We are responsible for our actions and for the effective governance of our community.

**Integrity:** We behave ethically and are open, transparent, honest and fair.

**Respect:** We foster an environment in which each individual is valued and heard.

**Excellence:** We strive for excellence through innovation and continuous improvement in the provision of municipal programs and services.

**Collaboration:** We seek opportunities to lead, share knowledge and resources, and find financial efficiencies to continually improve our community.



## B. Council Priorities

The Kananaskis Improvement District Council has identified five areas which will receive focus during the term of this Strategic Plan. These priority areas were selected based on community feedback, current service information from the administration, and a thorough understanding of the challenges that lie ahead.

For each Strategic Priority, Council outlined the outcome it desires to achieve in the next four years. The Strategic Priorities are ranked equally.

## B.1. Financial Sustainability

### Strategic Priority #1

Kananaskis Improvement District sustains its solid financial position by seeking varied revenue sources, practicing responsible budget activities, and using rigorous and transparent accounting processes.



## B.2. Effective Governance

### Strategic Priority #2

Kananaskis Improvement District develops and implements an effective governance model which defines roles, allocates responsibilities, and provides clear, professional, and accessible municipal policy setting.



## B.3. Stakeholder Relationships

### Strategic Priority #3

Kananaskis Improvement District maintains active and meaningful relationships with its stakeholders, involving them in the key activities and decision processes of the municipality.



**KANANASKIS  
IMPROVEMENT  
DISTRICT**



## B.4. Organizational Competence

### Strategic Priority #4

Kananaskis Improvement District provides resources to ensure organizational capacity for data collection, compliance with mandatory requirements, effective service provision, and service level definition.



## B.5. Visitor & User Support

### Strategic Priority #5

Kananaskis Improvement District embraces tourism as a sustainable opportunity for municipal prosperity and works to ensure quality visitor experiences.



**KANANASKIS  
IMPROVEMENT  
DISTRICT**

**Photo Credit:** Cover: Martin Corriveau, Alberta Parks Staff, Ambassador Tyler Dixon, Ambassador Kelsey Nielson, Tourism Canmore Kananaskis, Alberta Parks Staff, Tourism Canmore Kananaskis – Paul Zizka, Tourism Canmore Kananaskis, Boundary Ranch, Kananaskis Country Golf Course.



**KANANASKIS  
IMPROVEMENT  
DISTRICT**



**KANANASKIS  
IMPROVEMENT  
DISTRICT**